



## Backgrounder

**Sponsor/Client:** Canadian Renewable Energy Association

**Survey Dates:** September 4<sup>th</sup> to September 18<sup>th</sup>, 2026

**Sampling Method:** Online, using a national panel supplier

**Sample Size:** 2,818 national sample, weighted down to 1,500

**Weighting Procedures:** Results are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data, in order to provide results that are intended to approximate a probability sample

### Questions and Response Options:

Before today, how much had you heard about Canada needing significantly more electricity over the next 10 to 20 years?

|    |                |     |
|----|----------------|-----|
| 01 | A lot          | 13% |
| 02 | Some           | 32% |
| 03 | A little       | 25% |
| 04 | Nothing at all | 26% |
| 98 | Don't know     | 5%  |

How prepared do you believe Canada is to meet the demand for electricity over the next 10 to 20 years?

|    |                     |     |
|----|---------------------|-----|
| 01 | Very prepared       | 8%  |
| 02 | Somewhat prepared   | 42% |
| 03 | Not very prepared   | 26% |
| 04 | Not at all prepared | 9%  |
| 98 | Don't know          | 15% |

How confident are you that Canada will have enough **AFFORDABLE** electricity to meet future demand?

|    |                      |     |
|----|----------------------|-----|
| 01 | Very confident       | 10% |
| 02 | Somewhat confident   | 40% |
| 03 | Not very confident   | 29% |
| 04 | Not at all confident | 11% |
| 98 | Don't know           | 11% |



How confident are you that Canada will have enough **RELIABLE** electricity to meet future demand?

|    |                      |     |
|----|----------------------|-----|
| 01 | Very confident       | 13% |
| 02 | Somewhat confident   | 45% |
| 03 | Not very confident   | 23% |
| 04 | Not at all confident | 8%  |
| 98 | Don't know           | 11% |

When governments are planning new electricity supply, which of the following should be their highest priority? **[RANDOMIZE 01 THROUGH 06]**

|    |                                                               |     |
|----|---------------------------------------------------------------|-----|
| 01 | Keeping electricity affordable                                | 33% |
| 02 | Ensuring electricity is reliable                              | 13% |
| 03 | Building new electricity supply quickly enough to meet demand | 16% |
| 04 | Strengthening Canada's electricity security                   | 12% |
| 05 | Creating Canadian jobs and supporting economic growth         | 12% |
| 06 | Reducing emissions                                            | 7%  |
| 98 | Don't know                                                    | 7%  |

As Canada builds more electricity supply, which of the following sources would you most like to see used? **[RANDOMIZE 01 THROUGH 06]**

|    |                                   |     |
|----|-----------------------------------|-----|
| 01 | Wind power                        | 12% |
| 02 | Solar power                       | 21% |
| 03 | Hydroelectric power               | 20% |
| 04 | Nuclear power                     | 17% |
| 05 | Natural gas                       | 10% |
| 06 | Energy storage, such as batteries | 3%  |
| 97 | None of the above                 | 1%  |
| 98 | Don't know                        | 16% |

When governments are deciding how to meet Canada's future electricity needs, which statement comes closest to your view? **[RANDOMIZE 01 AND 02]**

|    |                                                                                                                    |     |
|----|--------------------------------------------------------------------------------------------------------------------|-----|
| 01 | Governments should generally choose the lowest-cost options while ensuring the electricity system remains reliable | 41% |
| 02 | I would be willing to pay more for electricity if more expensive options provided other important benefits         | 11% |
| 03 | It depends on the cost and the benefits                                                                            | 40% |
| 98 | Don't know                                                                                                         | 8%  |