



Canadian Renewable  
Energy Association

CanREA Operators  
Summit

Energy Storage  
Alberta

Renewable Energy  
Quebec

Clean Power  
Finance Canada

# CANREA SUMMITS SPONSORSHIP OPPORTUNITIES

2027

CANADIAN RENEWABLE ENERGY ASSOCIATION

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[renewablesassociation.ca](https://renewablesassociation.ca)



## CANREA SUMMITS

# Four Events. One Community. Infinite Opportunity.

CanREA summits are Canada's dedicated regional and sector-specific events for the renewable energy industry. Each summit brings together the investors, developers, operators, policymakers and innovators who are actively building Canada's clean energy future.

*Sponsoring a CanREA summit means being part of those conversations instead of watching from the sidelines.*



# Sponsorship Guide

**Contact us to use your sponsorship credit!**

CanREA members receive a sponsorship credit depending on the level of membership!

CanREA summits are Canada's dedicated regional and sector-specific events for the wind, solar and energy storage industry. This guide covers sponsorship opportunities across four upcoming events. Each section details what makes the event unique, who attends and how your brand can be part of it.

### **Operators Summit**

Toronto, Ontario • February 10–11, 2027

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### **Energy Storage Alberta**

Calgary, Alberta • April 15, 2027

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### **Renewable Energy Quebec**

Montréal, Quebec • May 20, 2027

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### **Clean Power Finance Canada**

Toronto, Ontario • June 16, 2027

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### **Sponsorship deliverable charts**

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## Why sponsor a CanREA summit?

CanREA summits are purpose-built for the people who make decisions. Whether your market is finance, operations, storage or Quebec's renewable buildout, there is a summit that puts your brand directly in front of the audience that matters most to your business.

All summit sponsors receive on-site brand recognition, logo placement on the event registration site, inclusion in the Watt's On newsletter, complimentary passes and recognition at the CanREA Connects networking reception. Benefits deepen at higher tiers—post-event attendee data, speaking opportunities, co-branded activations and anchor-level visibility as a Presenting Sponsor.

**Looking for other deliverables? [Contact us](#) to discuss opportunities and create a package that meets your goals!**

*Sponsoring a CanREA summit is a strategic investment in influence, visibility and relationships. It's not just your logo on a banner—it's your organization embedded in the conversations, decisions and networks that shape Canada's renewable energy industry.*

*A sponsorship positions you as a serious player, opens doors to high-value connections and places your team at the centre of the sector's most important discussions.*

*For organizations seeking a deeper partnership, a combined Annual Sponsor package offers year-round anchor presence across multiple events. Contact the [CanREA Membership & Business Development team](#) to discuss a customized package.*

# CanREA Operators Summit

Canada's renewable energy operations conference

February 10–11, 2027



## Canada's renewable fleet is growing up

Canada's installed renewable energy and storage capacity has reached 25 GW, up 56% since 2020. The industry has entered a new era, and the professionals who keep those assets running are at the centre of some of the most consequential decisions in the sector: repowering aging assets, integrating AI and real-time monitoring, managing decommissioning and preparing for the massive expansion still ahead.

The CanREA Operators Summit is the only national event built specifically for O&M professionals. More than 350 industry professionals attended the 2026 edition—the largest ever—making it the definitive forum for operators, asset managers, technicians and service providers shaping the next chapter of Canada's clean energy story.

**350+**

Attendees at the 2026 Summit

**25 GW**

Canada's installed wind, solar and storage capacity

**210**

Organizations represented

## What attendees come for

The Operators Summit is built for practitioners. The program is technical, practical and focused on the challenges operators face in wind, solar and energy storage:

- Repowering, life extension and decommissioning strategies for aging assets
- AI, drones, agrivoltaics and real-time monitoring technologies
- Safety, reliability and workforce readiness in a rapidly scaling sector
- O&M best practices and performance optimization
- Community engagement and social licence for operating assets
- Procurement, technology adoption and operational strategy
- Supply chain challenges for a 25 GW—and growing—fleet

## Sponsorship tiers

All six tiers of sponsorship receive **on-site branding**, **newsletter recognition** and **social media inclusion**.

| Presenting<br>\$20,000 | Platinum<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$7,500 | Bronze<br>\$5,000 | Iron<br>\$3,000 |
|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|
|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|

For more information, please visit the [CanREA website](#).

## Featured sponsorship opportunities

| Sponsorship               | Price                                                        | Description                                                                                                                                                                                                                                                                                                                                                                                                         |
|---------------------------|--------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event app sponsorship     | \$7,500<br>(or \$10,000 exclusive)                           | Your brand in every attendee's hand: app used to navigate sessions, schedule meetings and connect.                                                                                                                                                                                                                                                                                                                  |
| Networking break or lunch | \$10,000                                                     | Prominent signage and a brief speaking opportunity to the full room.                                                                                                                                                                                                                                                                                                                                                |
| Connector Lounge          | \$10,000                                                     | More than a charging station, the Connector Lounge is a dedicated space where attendees can work, recharge devices and connect with one another throughout the day. It features comfortable seating, a functional working area and your brand prominently featured throughout, so sponsoring it keeps your name top of mind every time attendees step away from the main floor to regroup, collaborate or catch up. |
| Coffee bar                | \$10,000                                                     | Fuel the day with a branded coffee experience that keeps attendees coming back.                                                                                                                                                                                                                                                                                                                                     |
| Theatre stage             | \$10,000                                                     | Sponsor the theatre-style session space and be associated with the summit's most engaging content.                                                                                                                                                                                                                                                                                                                  |
| Student sponsorship       | \$3,000                                                      | Sponsor up to 3 students to attend the summit.                                                                                                                                                                                                                                                                                                                                                                      |
| Private meeting rooms     | Members<br>\$7,000<br>Non-members<br>\$8,000                 | Private 10'x10' enclosed meeting rooms with locking door, two-day rental, branding and two complimentary passes. Click <a href="#">here</a> to secure your meeting room today. Click <a href="#">here</a> to view the floor plan.                                                                                                                                                                                   |
| Exhibitor booth           | Members<br>\$3,500–\$4,000<br>Non-members<br>\$4,000–\$4,500 | Approximately 34 booths available. Includes logo on social media and newsletters, two complimentary passes and potential demo opportunities. Click <a href="#">here</a> to secure your exhibit space. Click <a href="#">here</a> to view the floor plan.                                                                                                                                                            |

# Energy Storage Alberta

Canada's premier energy storage summit

April 15, 2027



## Alberta's grid is changing. Storage is the answer.

Alberta's electricity system is under pressure from every direction. Demand is accelerating, the grid is transforming and without more storage capacity, the province will fall behind. Energy storage is no longer an emerging technology. It is the essential infrastructure that makes a modern, reliable, affordable grid possible.

The question is not whether energy storage will play a central role in Alberta's energy future. It is how fast the province can move, and whether the right policy, regulatory and investment conditions will be in place to get there.

**250+**

Attendees at the 2026 Summit

**500 GW**

AESO FFR+ procurement target

**176**

Organizations represented

## What attendees come for

The program goes deep on the issues that shape energy storage development in Alberta:

- Market design and the evolving role of the Alberta Electric System Operator (AESO)
- Transmission frameworks and their impact on storage development timelines
- Fast Frequency Response Plus (FFR+) – 500 MW of new procurement opportunity
- Revenue certainty, investment conditions and long-term policy stability
- Federal policy alignment and the regulatory modernization Alberta needs
- Supply chains, tariffs and technology advance reshaping project economics
- Community engagement and Indigenous partnerships in storage development
- Innovation, grid planning signals and the next wave of storage deployment

"Alberta must be proactive in building the energy storage capacity that makes a modern, reliable grid possible. What's needed now is stable, supportive regulation and long-term policy certainty to attract the investment to get there."

— Vittoria Bellissimo, President & CEO, CanREA

## Sponsorship tiers

All six tiers of sponsorship receive **on-site branding**, **newsletter recognition** and **networking reception acknowledgment**.

| Presenting<br>\$20,000 | Platinum<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$7,500 | Bronze<br>\$5,000 | Iron<br>\$3,000 |
|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|
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For more information, please visit the [CanREA website](#).

## Featured sponsorship opportunities

| Sponsorship                   | Price                                                   | Description                                                                                                                         |
|-------------------------------|---------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Networking break or lunch     | \$10,000                                                | Prominent signage and a brief speaking opportunity to the full room.                                                                |
| Premium reception experiences | Pricing on request<br>– Based on availability and venue | For example: branded barista bar, cocktail station, scotch tasting, massage station or other activities at CanREA Connects—Alberta. |

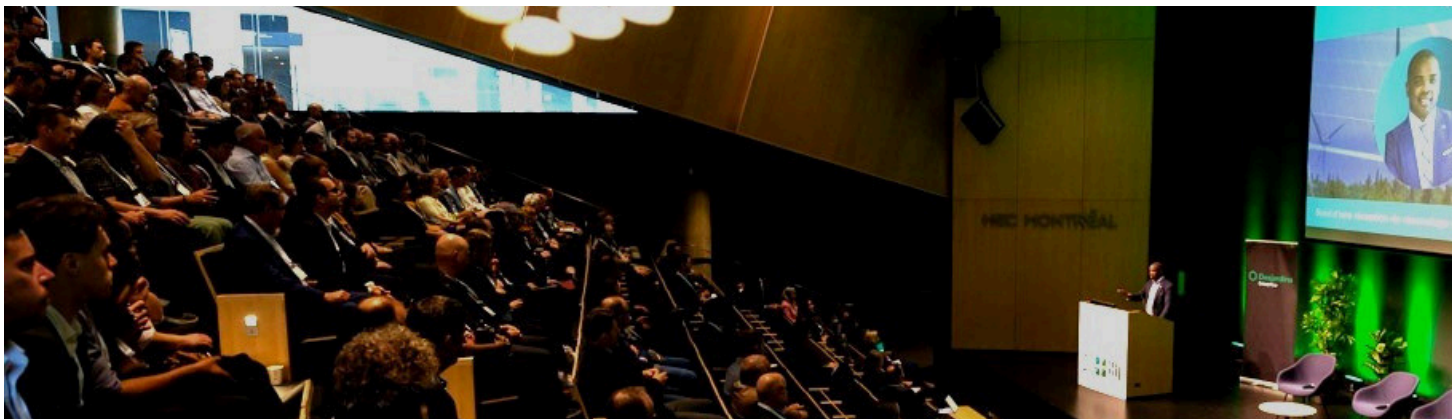
## New & developing formats

| Sponsorship                               | Price                               | Description                                                                                                                         |
|-------------------------------------------|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Sector lead sponsorships                  | \$10,000                            | Own a content stream: Legal, Insurance & Risk, Indigenous Equity, Economic Development, Technology & Innovation, Finance, and more. |
| Session sponsorships                      | \$5,000                             | Sponsor individual sessions.                                                                                                        |
| Alberta Network meeting host              | Contact us to learn more            | Host a CanREA Alberta Network meeting alongside the summit under your brand.                                                        |
| LinkedIn community and email distribution | Contact us to discuss opportunities | A growing suite of engagement opportunities before, during and after the event.                                                     |

# Renewable Energy Quebec

Quebec's premier renewable energy summit

May 20, 2027



## Quebec is writing a new chapter in clean energy

Quebec is entering one of the most consequential periods in its energy history. Electricity demand is rising. Hydro-Québec's Action Plan 2035 sets an ambitious course for large-scale wind and solar deployment. And the clock is ticking: more than 150 additional terawatt-hours of clean electricity need to be added over the next 25 years.

The ambition is clear. What's needed now is capital formation, smart procurement design, skilled labour, resilient supply chains, Indigenous partnership, and the frank, strategic conversations that turn plans into projects. Renewable Energy Quebec is where those conversations happen.

**350+**

Attendees including reception

**37**

Speakers

**150**

Organizations represented

## What attendees come for

The program tackles the issues that determine whether Quebec's ambitions become reality:

- Wind development: Hydro-Québec's new zones and the collaboration models that turn them into projects
- Financing the energy transition: capital structures, contract frameworks and incentive tools
- Supply chains and labour markets: adapting to constraints and maximizing regional economic benefits
- Environmental, social and regulatory requirements shaping project timelines
- Electrification of industry, transportation and buildings, and the renewable capacity required
- Indigenous and municipal partners as essential co-builders of Quebec's energy future

"Quebec is entering a decisive new chapter in its energy history, one defined by growing demand, unprecedented procurement ambitions and the need to build quickly and inclusively."

— Jean Habel, Senior Director of Policy, Quebec and Atlantic Canada, CanREA

## Sponsorship tiers

All six tiers of sponsorship receive **on-site branding**, **newsletter recognition** and **networking reception acknowledgment**.

| Presenting<br>\$25,000 | Platinum<br>\$17,000 | Gold<br>\$12,000 | Silver<br>\$9,000 | Bronze<br>\$6,000 | Iron<br>\$3,000 |
|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|
|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|

For more information, please visit the [CanREA website](#).

## Featured sponsorship opportunities

| Sponsorship                   | Price                                                   | Description                                                                                                                        |
|-------------------------------|---------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| Networking break or lunch     | \$10,000                                                | Prominent signage and a brief speaking opportunity to the full room.                                                               |
| Premium reception experiences | Pricing on request<br>– Based on availability and venue | For example: branded barista bar, cocktail station, scotch tasting, massage station or other activities at CanREA Connects—Quebec. |

## New & developing formats

| Sponsorship                               | Price                               | Description                                                                                                                      |
|-------------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Sector lead sponsorships                  | \$10,000                            | Own a content stream: Finance & Investment, Legal, Supply Chain & Labour, Indigenous Equity, Technology & Innovation, or Policy. |
| Session sponsorships                      | \$5,000                             | Sponsor individual sessions.                                                                                                     |
| LinkedIn community and email distribution | Contact us to discuss opportunities | A growing suite of engagement opportunities before, during and after the event.                                                  |

# Clean Power Finance Canada

Canada's premier clean energy finance summit

June 16, 2027



## Canada's clean energy investment moment

Canada is positioned to capture up to \$300 billion in clean power investment, and Clean Power Finance Canada leads the discussion for over 300 investors, developers and policymakers driving the country's clean energy buildout with high-stakes conversations, curated investor-developer meetings and the kind of relationship-building that moves projects from planning to financial close.

Canada's fundamentals are compelling: world-class renewable resources, stable institutions, federal investment tax credits and a strong slate of projects in active procurement. The international spotlight is on Canadian clean energy, and the organizations sponsoring and attending Clean Power Finance Canada are the ones positioned to act on it.

**300+**

Attendees including reception

**\$300B**

Clean power investment  
opportunity

**176**

Organizations represented

## What attendees come for

The summit program covers the full spectrum of what it takes to get clean power projects built:

- Project financing structures and capital markets for renewable energy
- Emerging technology investment pathways: storage, offshore wind and beyond
- Regional electricity market growth in Ontario, British Columbia, Quebec, Alberta, Manitoba, Saskatchewan and Atlantic Canada
- Policy and regulatory conditions shaping project viability, supply chain pathways and investment returns
- Procurement and construction activity across Canada
- Indigenous partnerships as a cornerstone of clean power development

The summit also features the Capital Lounge, which provides curated one-on-one meetings between investors and developers, structured to help move projects toward financial close. If you are interested in taking part in the Capital Lounge, please reach out to [sales@renewablesassociation.ca](mailto:sales@renewablesassociation.ca) to learn more.

"Partnering with CanREA on the Clean Power Finance Canada Summit provides a valuable platform to engage directly with industry leaders on the financial realities and opportunities shaping Canada's power and energy storage markets. Events like this are essential for aligning capital with market-ready solutions and advancing informed investment in a rapidly evolving sector."

— James Brooks, Managing Director & Co-Head of Energy,  
Infrastructure & Transition Investment Banking at CIBC Capital Markets

## Sponsorship tiers

All six tiers of sponsorship receive **on-site branding**, **newsletter recognition** and **networking reception acknowledgment**.

| Presenting<br>\$50,000 | Diamond<br>\$30,000 | Platinum<br>\$20,000 | Gold<br>\$15,000 | Silver<br>\$10,000 | Bronze<br>\$7,000 | Iron<br>\$4,000 |
|------------------------|---------------------|----------------------|------------------|--------------------|-------------------|-----------------|
|------------------------|---------------------|----------------------|------------------|--------------------|-------------------|-----------------|

For more information, please visit the [CanREA website](#).

## Thought leadership sponsorships

| Sponsorship                                                                                         | Price                                              | Description                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------|----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Capital Stack session sponsorships – Equity/Debt/Mezzanine                                          | \$7,000 (single session)<br>\$10,000 (full stream) | Sponsor an individual session on equity, debt or mezzanine financing, or own the full Capital Stack stream across the day. Full stream sponsorship includes potential speaking or moderation opportunity.                          |
| Podcast sponsorship                                                                                 | \$10,000                                           | Brand the official CPFC podcast, extending your association with the summit's content and expertise beyond the event itself.                                                                                                       |
| Sector lead sponsorship                                                                             | \$10,000                                           | Own a content track for the full event: Legal, Insurance & Risk, Indigenous Equity, Economic Development, M&A, Tax, and more. Capital Stack, our core organizing theme, has its own dedicated breakdown above.                     |
| Intelligence sponsor                                                                                | \$15,000                                           | Sponsor CanREA's capital markets intelligence, tied to a pre-conference or post-conference data release or report drawing on CPFC's market activity. Positions your organization alongside the numbers shaping investor decisions. |
| Content distribution (networking app / LinkedIn community / email distribution / session recording) | \$20,000                                           | Extend your brand across CanREA's digital channels before, during and after the event.                                                                                                                                             |

**Clean Power Finance Canada** sponsorship options continue on the next page.

## Moment sponsorships

| Sponsorship                            | Price                         | Description                                                                                                                                                                                                                                                         |
|----------------------------------------|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Capital Lounge (exclusive)             | \$30,000                      | One sponsor only. A private, access-restricted space for investor-developer meetings, closed to general conference attendees, with a speaking opportunity to address the room. Positions your organization as the connector between capital and developers at CPFC. |
| Mainstage Sponsor                      | \$15,000                      | Your branding on the mainstage backdrop, visible throughout all keynote and panel sessions.                                                                                                                                                                         |
| Hospitality Sponsor                    | \$10,000                      | Prominent signage and a brief speaking opportunity to the full room.                                                                                                                                                                                                |
| Registration / Welcome Desk Sponsor    | \$8,000                       | Your branding at the first touchpoint of the day that every attendee passes through on arrival.                                                                                                                                                                     |
| Breakfast Sponsor                      | \$8,000                       | Prominent signage and brand presence during the morning coffee and breakfast service, the first content-adjacent moment of the day.                                                                                                                                 |
| Investor table                         | \$7,000                       | A dedicated table in the Capital Lounge for developer and investor meetings.                                                                                                                                                                                        |
| Quiet Lounge Sponsor                   | \$6,000                       | A branded space for attendees to step away for calls or quiet work between sessions. A practical, lower-cost entry point for sponsors seeking visibility without a speaking role.                                                                                   |
| Coat check                             | \$5,000                       | Your logo seen by every attendee, every time they arrive and leave.                                                                                                                                                                                                 |
| Curated thematic city walk (exclusive) | \$5,000                       | A limited, pre-registered walking tour for out-of-town guests and hotel-staying attendees, exploring Toronto's energy and water history. Capped at 40 to 50 participants. 5:00 to 7:00 p.m.                                                                         |
| Welcome reception (exclusive)          | \$10,000                      | Following the walk, guests are hosted for drinks and light bites at a nearby restaurant or bar. For approximately 60 guests. Sponsor may host directly or have CanREA manage logistics on their behalf.                                                             |
| Premium reception experiences          | Contact us to discuss pricing | For example: branded barista bar, cocktail station, scotch tasting, massage station or other activities. Based on availability and venue.                                                                                                                           |
| Matchmaking lounge                     | Contact us to discuss pricing | A private, access-restricted space for developer meetings looking to site projects in target areas, closed to general conference attendees, with a speaking opportunity to address the room.                                                                        |

# Let's build something together

Contact the **CanREA Membership & Business Development** team at [sales@renewablesassociation.ca](mailto:sales@renewablesassociation.ca) to discuss sponsorship across any or all of our 2027 events!

## Operators Summit

February 10–11, 2027

## Sponsorship deliverables

| Benefit                                            | Presenting<br>\$20,000 | Platinum<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$7,500 | Bronze<br>\$5,000 | Iron<br>\$3,000 |
|----------------------------------------------------|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|
| THOUGHT LEADERSHIP & VISIBILITY                    |                        |                      |                  |                   |                   |                 |
| Potential speaking opportunity (if available)      | ✓                      | ✓                    | ✓                | –                 | –                 | –               |
| Complimentary booth                                | ✓                      | –                    | –                | –                 | –                 | –               |
| PROFILE & BRANDING                                 |                        |                      |                  |                   |                   |                 |
| Exclusive co-branded lanyards                      | ✓                      | –                    | –                | –                 | –                 | –               |
| Dedicated social media post announcing sponsorship | ✓                      | –                    | –                | –                 | –                 | –               |
| Thought leadership piece in a CanREA newsletter    | ✓                      | –                    | –                | –                 | –                 | –               |
| Exclusive social media post                        | ✓                      | –                    | –                | –                 | –                 | –               |
| Quote in official news release                     | ✓                      | –                    | –                | –                 | –                 | –               |
| Complimentary advertising on directory page        | ✓                      | ✓                    | –                | –                 | –                 | –               |
| Logo recognition in Watt's On newsletter           | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| On-site profile & branding                         | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Logo on event registration site                    | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Inclusion in sponsor block social media post       | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| BUSINESS DEVELOPMENT                               |                        |                      |                  |                   |                   |                 |
| Post-event registration list                       | ✓                      | ✓                    | ✓                |                   |                   |                 |
| Complimentary webinar (with registration list)     | ✓                      | ✓                    | ✓                |                   |                   |                 |
| REGISTRATIONS & DISCOUNTS                          |                        |                      |                  |                   |                   |                 |
| Complimentary registrations                        | 8                      | 5                    | 4                | 3                 | 2                 | 1               |
| Discount on additional registrations               | 25%                    | 25%                  | 25%              | 15%               | 15%               | 15%             |

# Energy Storage Alberta

## Sponsorship deliverables

April 15, 2027

| Benefit                                             | Presenting<br>\$20,000 | Platinum<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$7,500 | Bronze<br>\$5,000 | Iron<br>\$3,000 |
|-----------------------------------------------------|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|
| <b>THOUGHT LEADERSHIP &amp; VISIBILITY</b>          |                        |                      |                  |                   |                   |                 |
| Welcome remarks                                     | ✓                      | –                    | –                | –                 | –                 | –               |
| Potential speaking opportunity (if available)       | ✓                      | ✓                    | –                | –                 | –                 | –               |
| <b>PROFILE &amp; BRANDING</b>                       |                        |                      |                  |                   |                   |                 |
| Exclusive co-branded lanyards                       | ✓                      | –                    | –                | –                 | –                 | –               |
| Dedicated social media post announcing sponsorship  | ✓                      | –                    | –                | –                 | –                 | –               |
| Thought leadership piece in a CanREA newsletter     | ✓                      | –                    | –                | –                 | –                 | –               |
| Quote in official news release                      | ✓                      | –                    | –                | –                 | –                 | –               |
| Exclusive social media post                         | ✓                      | ✓                    | –                | –                 | –                 | –               |
| Complimentary advertising on directory page         | ✓                      | ✓                    | –                | –                 | –                 | –               |
| Recognition at CanREA Connects networking reception | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Logo recognition in Watt's On newsletter            | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| On-site profile & branding                          | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Logo on event registration site                     | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Inclusion in sponsor block social media post        | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| <b>BUSINESS DEVELOPMENT</b>                         |                        |                      |                  |                   |                   |                 |
| Post-event registration list                        | ✓                      | ✓                    | ✓                | –                 | –                 | –               |
| Complimentary webinar (with registration list)      | ✓                      | ✓                    | ✓                | –                 | –                 | –               |
| <b>COMPLIMENTARY REGISTRATIONS &amp; DISCOUNTS</b>  |                        |                      |                  |                   |                   |                 |
| Complimentary registrations                         | 10                     | 6                    | 5                | 4                 | 3                 | 2               |
| Discount on additional registrations (unlimited)    | 25%                    | 25%                  | 25%              | 15%               | 15%               | 15%             |

# Renewable Energy Quebec

## Sponsorship deliverables

May 20, 2027

| Benefit                                             | Presenting<br>\$25,000 | Platinum<br>\$17,000 | Gold<br>\$12,000 | Silver<br>\$9,000 | Bronze<br>\$6,000 | Iron<br>\$3,000 |
|-----------------------------------------------------|------------------------|----------------------|------------------|-------------------|-------------------|-----------------|
| THOUGHT LEADERSHIP & VISIBILITY                     |                        |                      |                  |                   |                   |                 |
| Welcome remarks                                     | ✓                      | –                    | –                | –                 | –                 | –               |
| Potential speaking opportunity (if available)       | ✓                      | ✓                    | –                | –                 | –                 | –               |
| PROFILE & BRANDING                                  |                        |                      |                  |                   |                   |                 |
| Exclusive co-branded lanyards                       | ✓                      | –                    | –                | –                 | –                 | –               |
| Dedicated social media post announcing sponsorship  | ✓                      | –                    | –                | –                 | –                 | –               |
| Thought leadership piece in a CanREA newsletter     | ✓                      | –                    | –                | –                 | –                 | –               |
| Exclusive social media post                         | ✓                      | –                    | –                | –                 | –                 | –               |
| Quote in official news release                      | ✓                      | ✓                    | –                | –                 | –                 | –               |
| Complimentary advertising on directory page         | ✓                      | ✓                    | –                | –                 | –                 | –               |
| Recognition at CanREA Connects networking reception | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Logo recognition in Watt's On newsletter            | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| On-site profile & branding                          | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Logo on event registration site                     | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| Inclusion in sponsor block social media post        | ✓                      | ✓                    | ✓                | ✓                 | ✓                 | ✓               |
| BUSINESS DEVELOPMENT                                |                        |                      |                  |                   |                   |                 |
| Post-event registration list                        | ✓                      | ✓                    | ✓                | –                 | –                 | –               |
| Complimentary webinar (with registration list)      | ✓                      | ✓                    | ✓                | –                 | –                 | –               |
| COMPLIMENTARY REGISTRATIONS & DISCOUNTS             |                        |                      |                  |                   |                   |                 |
| Complimentary registrations                         | 10                     | 6                    | 5                | 4                 | 3                 | 2               |
| Discount on additional registrations (unlimited)    | 25%                    | 25%                  | 25%              | 15%               | 15%               | 15%             |

## Sponsorship deliverables

| Benefit                                             | Presenting<br>\$50,000 | Diamond<br>\$30,000 | Platinum<br>\$20,000 | Gold<br>\$15,000 | Silver<br>\$10,000 | Bronze<br>\$7,000 | Iron<br>\$4,000 |
|-----------------------------------------------------|------------------------|---------------------|----------------------|------------------|--------------------|-------------------|-----------------|
| THOUGHT LEADERSHIP & VISIBILITY                     |                        |                     |                      |                  |                    |                   |                 |
| Welcome remarks                                     | ✓                      | —                   | —                    | —                | —                  | —                 | —               |
| Potential speaking opportunity (if available)       | —                      | ✓                   | —                    | —                | —                  | —                 | —               |
| Potential speaking/MC opportunity (if available)    | ✓                      | ✓                   | ✓                    | —                | —                  | —                 | —               |
| PROFILE & BRANDING                                  |                        |                     |                      |                  |                    |                   |                 |
| Exclusive co-branded lanyards                       | ✓                      | —                   | —                    | —                | —                  | —                 | —               |
| Dedicated social media post announcing sponsorship  | ✓                      | —                   | —                    | —                | —                  | —                 | —               |
| Thought leadership piece in a CanREA newsletter     | ✓                      | —                   | —                    | —                | —                  | —                 | —               |
| Exclusive social media post                         | ✓                      | —                   | —                    | —                | —                  | —                 | —               |
| Company banner at designated location               | ✓                      | ✓                   | —                    | —                | —                  | —                 | —               |
| Quote in official news release                      | ✓                      | ✓                   | —                    | —                | —                  | —                 | —               |
| Complimentary advertising on directory page         | ✓                      | ✓                   | ✓                    | —                | —                  | —                 | —               |
| Recognition at CanREA Connects networking reception | ✓                      | ✓                   | ✓                    | ✓                | ✓                  | ✓                 | ✓               |
| Logo recognition in Watt's On newsletter            | ✓                      | ✓                   | ✓                    | ✓                | ✓                  | ✓                 | ✓               |
| On-site profile & branding                          | ✓                      | ✓                   | ✓                    | ✓                | ✓                  | ✓                 | ✓               |
| Logo on event registration site                     | ✓                      | ✓                   | ✓                    | ✓                | ✓                  | ✓                 | ✓               |
| Inclusion in sponsor block social media post        | ✓                      | ✓                   | ✓                    | ✓                | ✓                  | ✓                 | ✓               |
| BUSINESS DEVELOPMENT                                |                        |                     |                      |                  |                    |                   |                 |
| Post-event registration list                        | ✓                      | ✓                   | ✓                    | ✓                | —                  | —                 | —               |
| Complimentary webinar (with registration list)      | ✓                      | ✓                   | —                    | —                | —                  | —                 | —               |
| COMPLIMENTARY REGISTRATIONS & DISCOUNTS             |                        |                     |                      |                  |                    |                   |                 |
| Complimentary registrations                         | 12                     | 8                   | 5                    | 4                | 3                  | 2                 | 1               |
| Discount on additional registrations (unlimited)    | 25%                    | 25%                 | 20%                  | 20%              | 15%                | 15%               | 15%             |