# Sponsorship opportunities



**Grow your business with CanREA events!** 



### **CanREA Summits**

#### Clean Power Finance Canada—A CanREA Summit

Held in downtown Toronto each June, this CanREA Summit brings together more than 300 professionals for a full day of discussions on project financing in Canada's evolving energy market. Hosted by Presenting Sponsor CIBC, this is the only national Canadian conference dedicated to bridging the gap between the clean power sector and the finance and investment community.

### Renewable Energy Quebec—A CanREA Summit

CanREA's annual conference in Montreal has become a must for the key players of Quebec's renewable energy and energy storage sectors. With a full day of conferences, panels and discussions, plus ample networking opportunities, the Summit focuses on discussing Quebec's energy future, galvanizing attendees around the next milestones in Quebec's ongoing energy transition.

### **Energy Storage Alberta—A CanREA Summit**

Held annually in downtown Calgary, this CanREA Summit brings together more than 200 professionals, industry leaders and policymakers to discuss the pivotal role of energy storage in Alberta's evolving energy landscape. Expert speakers focus on how energy-storage solutions can support the province's electricity grid, from meeting growing demand to integrating more renewable energy.

### **CanREA Operators Summit**

This event offers both sponsorship and exhibition opportunities. For details, see the exhibitor page.

"Partnering with CanREA on the Clean Power Finance Canada Summit provides a valuable platform to engage directly with industry leaders on the financial realities and opportunities shaping Canada's power and energy storage markets. The discussions offer practical insights into risk, revenue structures, investment strategies and regulatory dynamics. Events like this are essential for aligning capital with market-ready solutions and advancing informed investment in a rapidly evolving sector."

James Brooks, CIBC Capital Markets

















# CanREA Summits opportunities

CanREA Summits Sponsorship	1 available Presenting \$25,000	1 available <b>Platinum</b> \$17,000	5 available <b>Gold</b> \$12,000	8 available <b>Silver</b> \$9.000	10 available Bronze \$6,000	<i>12 available</i> <b>Iron</b> \$3,000
Speaking opportunity: Welcome remarks at Summit	<b>⊘</b>					
Quote in CanREA news release	<b>⊘</b>					
Exclusive: Lanyards *co-branded with CanREA*	<b>⊘</b>					
CanREA social media post announcing your Presenting Sponsorship	<b>⊘</b>					
Item in in CanREA newsletter (Power Together) to promote a thought leadership article of yours	<b>⊘</b>	<b>⊘</b>				
Promotional item for attendees (provided by sponsor)	<b>⊘</b>	<b>⊘</b>				
Complimentary advertising on directory page	<b>⊘</b>	<b>⊘</b>				
Exclusive social media post	<b>⊘</b>	<b>Ø</b>				
Complimentary booth at Operators Summit	<b>⊘</b>	<b>⊘</b>	*discounted booth			
Professional photograph with CanREA	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>			
Registration list (after the event)	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>			
Speaking/moderation opportunity (based on availability 2 months prior to event)	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	*introduction only		
Complimentary passes for Clean Power Finance or Ops Summit (only valid for sponsored event)	8	5	4	3	2	1
Complimentary passes for Energy Storage Alberta or Renewable Energy Quebec (only valid for sponsored event)	10	6	5	4	3	2
Discount on additional registrations (unlimited)	25%	25%	25%	15%	15%	15%
Recognition as sponsor at the associated CanREA Connects networking reception (n/a for Operators Summit)	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Logo listed in CanREA events newsletter (Watts On)	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>	<b>Ø</b>
Onsite profile & branding	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>	<b>Ø</b>
Logo on event registration site	<b>Ø</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>
Social media post (sponsor logo block)		<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>

### Sponsorship opportunities

### **CanREA Connects networking receptions**

The popular CanREA Connects series of cross-Canada networking events creates a vibrant platform for networking, learning and collaboration in numerous provincial and regional markets. Bringing together hundreds of key players, industry professionals, senior executives and

decision-makers, these fun and relaxed events aim to foster valuable connections within the local wind, solar and energy storage sectors.

- The fall series takes place in Atlantic Canada, Quebec, Alberta & British Columbia each year.
- The spring series returns to Atlantic Canada & British Columbia each year.

Some spring CanREA Connects networking events follow our annual CanREA Summits in their respective cities. Get in touch with us to learn more about available combined opportunities.



#### **Contact CanREA**

sales@renewablesassociation.ca Secure your event sponsorship package today!

Multi-event options are available.

CanREA Connects Sponsorship	Presenting Sponsor	Venue Sponsors	Networking Sponsors	Event Supporters
	\$12,500	\$7,500	\$5,500	\$3,000
Dedicated social media post announcing sponsorship	<b>⊘</b>			
Complimentary advertising on CanREA directory webpage				
Item in in CanREA newsletter (Power Together) to promote a thought leadership article of yours				
Exclusive social media post				
Promotional item for attendees (provided by sponsor)				
Your company banner at entrance to event	<b>Ø</b>	<b>⊘</b>		
Professional photograph with CanREA	<b>⊘</b>	<b>Ø</b>		
Registration list (after the event)	<b>⊘</b>	<b>⊘</b>		
Onsite profile & branding	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>	<b>Ø</b>
Social media post (sponsor logo block)	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>
Logo listed in CanREA events newsletter (Watts On)	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>
Complimentary event passes (TBD)	12	9	6	3
Discount on additional event passes	25%	25%	15%	15%











## Sponsorship opportunities

#### **CanREA Golf Tournament—Alberta**

Fore! CanREA's successful golf tournament series continues this year! Nearly 150 industry leaders, professionals and stakeholders from across Alberta's renewable energy and energy storage landscape, and beyond, meet each year on the green, and in the club afterward. The camaraderie and competition is a prime opportunity to strengthen existing relationships and forge new partnerships.

















CanREA Golf tournament—Alberta	Presenting \$25,000	Platinum \$22,500	<b>Gold</b> \$17,500	<b>Silver</b> \$12,000	<b>Bronze</b> \$6,000	<b>Iron</b> \$3,000
Speaking opportunity: welcome remarks at reception	<b>⊘</b>					
Complimentary advertising on directory page	<b>⊘</b>					
Logo on gift bag *co-branded with CanREA* TBD	<b>⊘</b>					
CanREA social media post announcing your Presenting Sponsorship	<b>Ø</b>					
Item in in CanREA newsletter (Power Together) to promote a thought leadership article of yours	<b>Ø</b>					
Promotional item for attendees (provided by sponsor)	<b>Ø</b>	<b>⊘</b>				
Professional photograph with CanREA	<b>⊘</b>	<b>Ø</b>				
Sponsor logo on water bottles *co-branded with CanREA*		<b>⊘</b>				
Your logo on beverage cart & tickets		<b>⊘</b>				
Sponsor-branded vehicle on site *limited opportunities: 2 max*	<b>⊘</b>			add. 2,500		add. 2,500
Present prizes after tournament				<b>⊘</b>		
Your logo on golf cart			<b>Ø</b>			
Your branding on golf balls					<b>⊘</b>	
Registration list (after the event)	<b>Ø</b>	<b>⊘</b>	<b>Ø</b>			
Exclusive social media post	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>			
Social media post (sponsor logo block)	<b>Ø</b>	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>	<b>⊘</b>
Logo on competition instruction sheet	<b>Ø</b>			<b>Ø</b>		<b>⊘</b>
Onsite profile & branding	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>	<b>⊘</b>
Logo listed in CanREA events newsletter (Watts On)	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>
Complimentary event passes (includes green fees, reception/lunch)	4 golfers	4 golfers	4 golfers	2 golfers +2 hole attendants	2 golfers	1 golfer & 2 hole attendant
15% discount on additional event passes	up to 4 golfers	up to 4 golfers	up to 4 golfers	up to 2 golfers	up to 2 golfers	up to 1 golfer

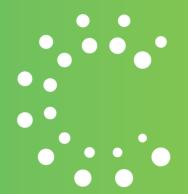




### **Contact CanREA**

sales@renewablesassociation.ca

Secure your event <u>sponsorship package</u> today! Multi-event options are available.



Canadian Renewable Energy Association

WIND, SOLAR, STORAGE,