2025

CANREA EVENT PROSPECTUS

Explore your sponsorship and exhibition opportunities





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HOSTED BY CANREA





2025

CANREA EVENT SPONSORSHIP

Interested in enhancing your profile and brand recognition among the leaders of Canada's renewable energy industry? Check out all the event sponsorship and exhibition opportunities in this CanREA event prospectus!

Events across Canada

Canadian Renewable Energy Association (CanREA) events provide unparalleled market intelligence and information, networking and collaboration, and professional development opportunities. CanREA's diverse event calendar includes both virtual offerings and in-person events across key Canadian markets: CanREA hosts a series of special spring Summits dedicated to operators, clean power finance, energy storage and net-zero opportunities, as well as a "CanREA Connects" series of networking events across Canada, and our ever-popular golf tournaments.

Bonus for CanREA members

Take advantage of your sponsorship and advertising credit as part of your annual membership! Contact CanREA today to decide how to apply your credit.

Customize your package!

CanREA's unique approach creates a partnership between your company and CanREA. CanREA provides a customized marketing package enabling you to engage with our Canadian renewable energy industry audience. Whether you are launching a new brand, promoting specific products or services or building brand awareness, we provide solutions that work with your budget and strategy. If you have specific preferences, or would like to discuss less conventional opportunities, please contact Julie Mair, CanREA's Director of Membership & Business Development, to discuss your unique sponsorship needs.

Contact CanREA

The CanREA Operations Summit



CanREA's Operations Summit is Canada's largest event dedicated to the operation of wind, solar and energy storage sites —which makes it a valuable opportunity to enhance your company's profile! Showcase your brand as an industry leader and connect with customers in the renewable energy and energy storage sectors at the Operations Summit. CanREA is excited to invite solar power and energy storage experts (manufacturers, owners, operators, suppliers and researchers) to embark on a new level of industry engagement.

Stand out from the crowd as an event sponsor and exhibitor!

Sponsorship Opportunities

Presenting Sponsor - \$20,000

This option provides the most prominent branding available at the CanREA Operations Summit.

- 3-5 minute speaking and/or video* opportunity (during the opening remarks session on Day 1), showcased on Day 1
- Prominent visibility on the Operations Summit landing page and sponsor page
- · Corporate logo and Presenting Sponsor branding included on all electronic marketing to members and registrants
- Option to place one brochure or promotional material on seats before event begins*
- · Corporate logo on signage at the event and displayed on the mobile app and the on-site sponsor scroll
- Complimentary booth
- · Four (4) complimentary registrations

Welcome/Sensory/Exhibitor Lounge Sponsor - \$12,500

Each lounge will have an activation for all attendees to visit for a predetermined amount of time.

- Corporate logo displayed at networking lounge *Option to decorate your lounge at your expense (i.e. throw pillows, plants, signage, etc.)
- Dedicated meeting space (except for a predetermined time for all delegates to have access to visit)
- Corporate logo and event sponsor branding are included in online agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- · Three (3) complimentary registrations

Health & Safety Sponsor - \$10,000

- Sponsor may address the crowd as the H&S sponsor
- · Corporate logo and event sponsor branding are included on the sponsor page
- · Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Two (2) complimentary registrations

Hospitality/Lunch Sponsor (day 1 or day 2 or reception) - \$10,000

- 3-5 minute speaking and/or video* opportunity showcased during Day 1 or Day 2 lunch
- Option to place one brochure or promotional material on seats during the lunch*
- · Corporate logo and Lunch Sponsor branding are included in the online agenda & sponsor page
- · Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsor's brochure rack/table*
- · Two (2) complimentary registrations

Mobile App Sponsor - \$5,500

- Corporate logo or graphic of your choice featured on the mobile app landing page
- · Corporate logo included in the final attendee reminder email with instructions about the app
- Corporate logo featured online on the agenda as mobile app sponsor and the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- One (1) complimentary registration

Charging Station Sponsor - \$5,000 (For mobile devices)

- · Branding on the mobile phone charging station
- Corporate logo and Charging Station Sponsor branding included in the online agenda and on the sponsor page
- · Corporate logo displayed on the mobile app and the on-site sponsor scroll
- One (1) complimentary registration

Event Sponsor - \$3,500

- · Corporate logo displayed on the mobile app and the on-site sponsor scroll
- · Corporate logo and Event Sponsor branding are included on the sponsor page
- · One (1) complimentary registration
- · One (1) complimentary registration for student

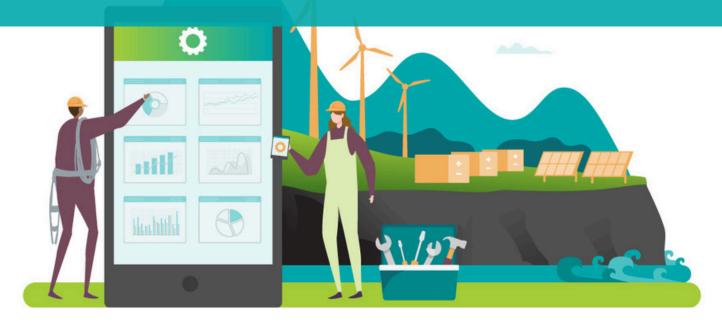
Coat Check Services Sponsor - \$2,500

- · Corporate logo is displayed at the attendee coat check area
- Corporate logo and event sponsor branding are included on the sponsor page
- One (1) complimentary registration

^{*}Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval



The CanREA Operations Summit



Exhibitor Opportunities

Why exhibit?

- · Profile and build brand
- · Network and establish relationships
- Grow your business
- · Showcase your products and services

Returning exhibitors of the Operations Summit

\$3,000 per space for CanREA Members \$3,500 per space for Non-Members

New exhibitors

\$3,500 per space for CanREA Members \$4,000 per space for Non-Members

Each exhibit includes:

- An 8' x 10' space: piped and draped
- 2 Full Summit passes
- · Listing in the event app
- · Listing on the event floor plan
- Invited to present as an elevator pitch these pitches are encouraged to be interactive and showcase how you solve a
 niche issue in the industry.





Net-Zero Quebec—CanREA Summit is the event of the year for Quebec's exciting renewable energy and energy storage sector. This full-day conference in Montreal attracts a high turnout from everyone working to achieve Quebec's energy transition, eager for a deep dive into what is needed to achieve Quebec's net-zero targets by 2050. With expert presentations, exhibitions and effective networking opportunities, this unique Summit is the perfect prelude to CanREA's always-popular networking reception, CanREA Connects—Quebec, taking place immediately afterwards.

Sponsorship opportunities

Presenting Diamond Sponsor - \$20,000

This option provides the most prominent branding available at the CanREA Summit.

- 3–5-minute speaking opportunity (during the opening remarks session)
- Speaking/moderator opportunity
- · Prominent visibility on the Summit landing page and sponsor page
- Corporate logo and Presenting Sponsor branding included on all electronic marketing /social media to members and registrants
- · Corporate logo on signage at the event and displayed on the on-site sponsor scroll
- Five (5) complimentary registrations for the Summit (includes speaker pass) & five (5) passes for the networking event immediately following the Summit (includes speaker pass)
- Recognition as a Summit sponsor at the CanREA Connects networking reception
- · Registration list provided after the event
- 25% discount code for additional registrations

Platinum Sponsor - \$15,000

- · Speaking/moderator opportunity
- Prominent visibility on the Summit landing page and sponsor page
- · Corporate logo and sponsor branding included on all electronic marketing /social media to members and registrants
- · Corporate logo on signage at the event and displayed on the on-site sponsor scroll
- Four (4) complimentary registrations for the Summit & four (4) passes for the networking event immediately following the Summit
- Recognition as a Summit sponsor at the CanREA Connects networking reception
- · Registration list provided after the event
- · 25% discount code for additional registrations

Gold Sponsor - \$10,000

- Option to place one promotional item per attendee
- · Corporate logo and branding included in the online agenda & sponsor page
- Corporate logo displayed on the on-site sponsor scroll
- Three (3) complimentary registrations for the Summit & three (3) passes for the networking reception immediately following the Summit
- · Recognition as a Summit sponsor at CanREA Connects networking reception

Silver Sponsor - \$7,500

- · Corporate logo and branding are included in the online agenda and on the sponsor page
- · Corporate logo is displayed on the online agenda, and the on-site sponsor scroll
- Three (3) complimentary registrations for the Summit & three (3) passes for the networking reception immediately following the Summit
- · Recognition as a Summit sponsor at the CanREA Connects networking reception

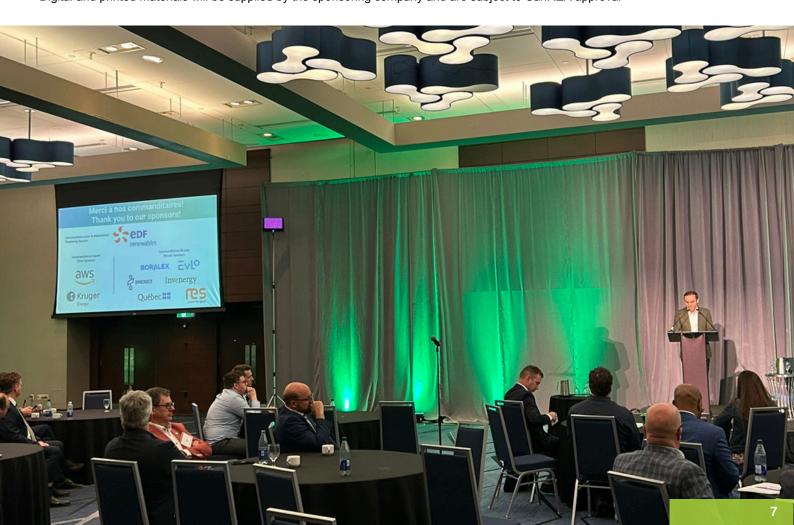
Bronze Sponsor - \$5,000

- · Corporate logo displayed on the on-site sponsor scroll
- · Corporate logo is included on the sponsor page
- Two (2) complimentary registrations for the Summit & two (2) passes for the networking reception immediately following the Summit
- Recognition as a Summit sponsor at the CanREA Connects networking reception

Iron Sponsor - \$2,500

- · Corporate logo displayed on the on-site sponsor scroll
- One (1) complimentary registration for the Summit & one (1) pass for the networking reception immediately following the Summit

*Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval



Net Zero Quebec – A CanREA Summit



Exhibitor Opportunities

Why exhibit?

- · Profile and build brand
- Network and establish relationships
- · Grow your business
- · Showcase your products and services

Returning exhibitors to Net Zero Quebec

\$3,000 per space for CanREA Members \$3,500 per space for Non-Members

New exhibitors

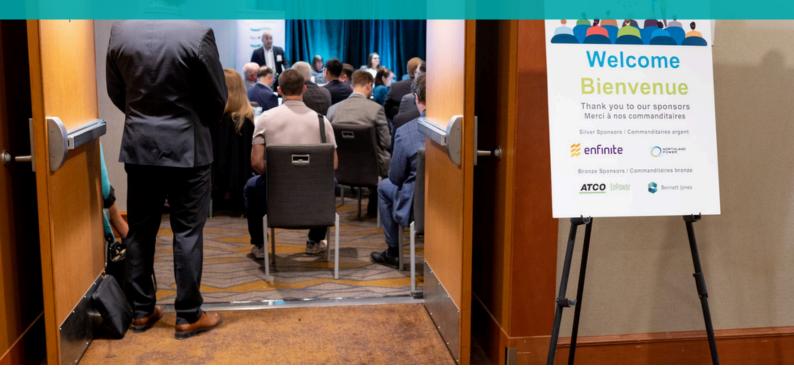
\$3,500 per space for CanREA Members \$4,000 per space for Non-Members

Each tabletop exhibit includes:

- · A table and two (2) chairs
- Two (2) Full Summit passes
- · Listing on the event floor plan



Energy Storage Alberta—CanREA Summit



Energy Storage Alberta—CanREA Summit is a full-day conference bringing together hundreds of industry leaders, policymakers and experts to discuss the pivotal role of energy storage in Alberta's evolving energy landscape and how energy storage can operate in the Alberta marketplace going forward. There will be plenty of opportunities to network throughout the day and attendees can continue those conversations immediately after the Summit, at CanREA's highly anticipated networking event, CanREA Connects—Alberta.

Sponsorship opportunities

Diamond (Presenting) Sponsor - \$20,000

This option provides the most prominent branding available at the CanREA Summit.

- 3–5-minute speaking opportunity (during the opening remarks session)
- Speaking/moderator opportunity
- · Prominent visibility on the Summit landing page and sponsor page
- Corporate logo and Presenting Sponsor branding included on all electronic and social media marketing to members and registrants
- · Corporate logo on signage at the event and displayed on the on-site sponsor scroll
- Five (5) complimentary registrations for the Summit (includes speaker pass) & five (5) passes for the networking event immediately following the Summit (includes speaker pass)
- Recognition as a Summit sponsor at the CanREA Connects networking reception
- · Registration list provided after the event
- 25% discount code for additional registrations

Platinum Sponsor - \$15,000

- Speaking/moderator opportunity
- Prominent visibility on the Summit landing page and sponsor page
- Corporate logo and sponsor branding included on all electronic marketing /social media to members and registrants
- · Corporate logo on signage at the event and displayed on the on-site sponsor scroll
- Four (4) complimentary registrations for the Summit & four (4) passes for the networking event immediately following the Summit
- Recognition as a Summit sponsor at the CanREA Connects networking reception
- · Registration list provided after the event
- · 25% discount code for additional registrations

Gold Sponsor - \$10,000

- · Option to place one promotional item per attendee
- Corporate logo and branding included in the online agenda & sponsor page
- · Corporate logo displayed on the on-site sponsor scroll
- Three (3) complimentary registrations for the Summit & three (3) passes for the networking reception immediately following the Summit
- Recognition as a Summit sponsor at CanREA Connects networking reception

Silver Sponsor - \$7,500

- · Corporate logo and branding are included in the online agenda and on the sponsor page
- · Corporate logo is displayed on the online agenda, and the on-site sponsor scroll
- Three (3) complimentary registrations for the Summit & three (3) passes for the networking reception immediately following the Summit
- Recognition as a Summit sponsor at the CanREA Connects networking reception

Bronze Sponsor - \$5,000

- · Corporate logo displayed on the on-site sponsor scroll
- · Corporate logo is included on the sponsor page
- Two (2) complimentary registrations for the Summit & two (2) passes for the networking reception immediately following the Summit
- Recognition as a Summit sponsor at the CanREA Connects networking reception

Iron Sponsor - \$2,500

- · Corporate logo displayed on the on-site sponsor scroll
- One (1) complimentary registration for the Summit & one (1) pass for the networking reception immediately following the Summit

Coat Check Services Sponsor - \$2,500

- · Corporate logo is displayed at the attendee coat check area
- · Corporate logo and event sponsor branding are included on the sponsor page
- One (1) complimentary registration

^{*}Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval



Clean Power Finance—CanREA Summit



The Clean Power Finance Canada—CanREA Summit is a unique, full-day conference in Toronto bringing together the clean-energy community, the finance community and key service providers who can also lend a valuable perspective. Attendees learn about investment opportunities presented by the clean-energy transition and enjoy networking opportunities throughout the day, including CanREA's highly anticipated "CanREA Connects—Ontario" (Summer Solstice) networking event.

Sponsorship opportunities

Diamond (Presenting) Sponsor - \$25,000

This option provides the most prominent branding available at the CanREA Summit.

- 3–5-minute speaking opportunity (during the opening remarks session)
- · Speaking/moderator opportunity
- Prominent visibility on the Summit landing page and sponsor page
- Corporate logo and Presenting Sponsor branding included on all electronic marketing/social media to members and registrants
- · Corporate logo on signage at the event and displayed on the on-site sponsor scroll
- Five (5) complimentary registrations for the Summit (includes speaker pass) & five (5) passes for the networking event immediately following the Summit (includes speaker pass)
- Recognition as a Summit sponsor at the CanREA Connects networking reception
- · Registration list provided after the event
- · 25% discount code for additional registrations

Platinum Sponsor - \$15,000

- · Speaking/moderator opportunity
- Prominent visibility on the Summit landing page and sponsor page
- · Corporate logo and sponsor branding included on all electronic marketing/social media to members and registrants
- · Corporate logo on signage at the event and displayed on the on-site sponsor scroll
- Four (4) complimentary registrations for the Summit & four (4) passes for the networking event immediately following the Summit
- Recognition as a Summit sponsor at the CanREA Connects networking reception
- · Registration list provided after the event
- 25% discount code for additional registrations

Gold Sponsor - \$10,000

- Option to place one promotional item per attendee
- · Corporate logo and branding included in the online agenda & sponsor page
- Corporate logo displayed on the on-site sponsor scroll
- Three (3) complimentary registrations for the Summit & three (3) passes for the networking reception immediately following the Summit
- · Recognition as a Summit sponsor at CanREA Connects networking reception

Silver Sponsor - \$7,500

- · Corporate logo and branding are included in the online agenda and on the sponsor page
- · Corporate logo is displayed on the online agenda, and the on-site sponsor scroll
- Three (3) complimentary registrations for the Summit & three (3) passes for the networking reception immediately following the Summit
- · Recognition as a Summit sponsor at the CanREA Connects networking reception

Bronze Sponsor - \$5,000

- · Corporate logo displayed on the on-site sponsor scroll
- · Corporate logo is included on the sponsor page
- Two (2) complimentary registrations for the Summit & two (2) passes for the networking reception immediately following the Summit
- · Recognition as a Summit sponsor at the CanREA Connects networking reception

Iron Sponsor - \$2,500

- · Corporate logo displayed on the on-site sponsor scroll
- One (1) complimentary registration for the Summit & one (1) passes for the networking reception immediately following the Summit

*Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval



CanREA Connects networking events



The "CanREA Connects" series of regional networking receptions takes place across the country in fall and spring every year. Whether held in Vancouver, Calgary, Toronto, Montreal, Halifax, or another great Canadian city, every CanREA Connects networking reception is your chance to connect with the key players in that region's renewable energy scene. These fun events are the perfect opportunity to meet industry leaders, share ideas and enjoy drinks, snacks and a lively atmosphere with fellow professionals.

- Spring series (May & June): Atlantic Canada, Quebec, Ontario (Summer Solstice), Alberta, British Columbia.
- Fall series (November): Atlantic Canada, Quebec, Alberta, British Columbia.

The spring series includes the highly anticipated Summer Solstice event in Toronto each June!

Aligning with CanREA in your chosen markets will position your company as a leader in the wind, solar, and energy storage industries. Join us for networking in your region!

Sponsorship opportunities

Presenting Sponsor - \$10,000

- Opportunity to send one person to represent your company and help CanREA welcome guests
- · Sponsor logo placement on slideshow played throughout the event
- · Option to display a free-standing banner at reception
- · Sponsor recognition in all digital and print event communications
- · Sponsor logo recognition on napkins
- Seven (7) complimentary passes
- Registration list
- 25% discount on additional tickets

Health & Wellness Sponsor - \$7,500

- · Sponsor recognition in all digital and print event communications
- Sponsor logo placement on slideshow played throughout the event
- · Six (6) complimentary passes
- · 25% discount on additional tickets





Networking Sponsor - \$5,000

- · Sponsor recognition in all digital and print event communications
- · Sponsor logo placement on slideshow played throughout the event
- · Sponsor logo recognition on drink tickets
- Four (4) complimentary passes

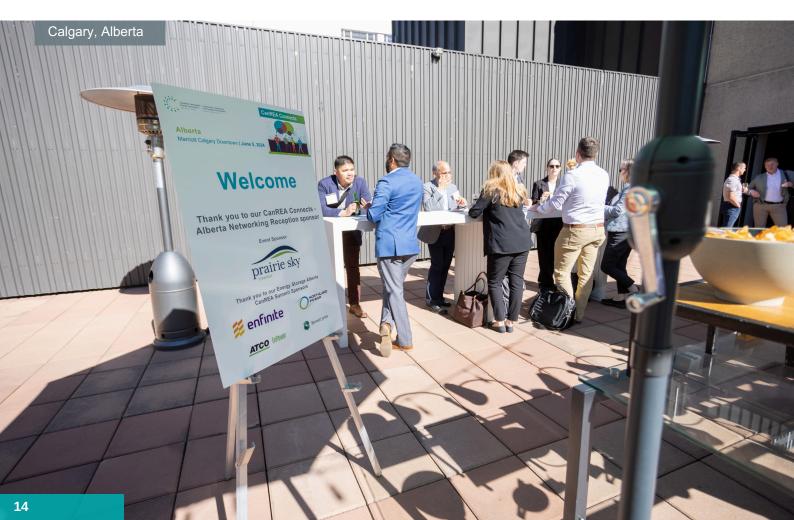
Event Supporter - \$3,500

- · Sponsor recognition in all digital event communications
- Sponsor logo placement throughout the event (i.e. slide show)
- Three (3) complimentary passes

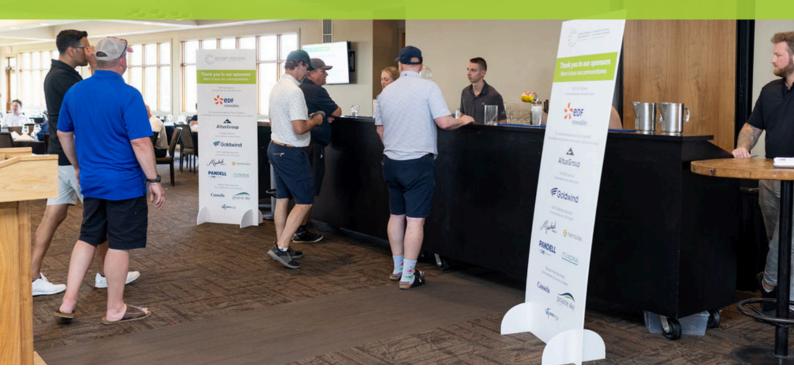
Coat Check Sponsor – \$2,000 (dependent on location)

- Sponsor logo placement throughout the event (i.e. slide show)
- Two (2) complimentary passes (1 required to man the coat check area)

*Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval



CanREA Golf—Alberta & Ontario



Don't miss your opportunity to stand out as a sponsor at CanREA's perennially popular annual golf tournaments in Ontario and Alberta! These events provide prime opportunities to highlight your company and services, showcasing your place amongst the top movers and shakers in Canada's renewable energy and energy storage industry. CanREA offers a wide range of customizable sponsorship packages: Your company can get brand visibility on the course while also hitting the links and networking, as well as enjoying refreshments, a pre-tee-off BBQ lunch, golf challenges and a dinner with a prize presentation. Act quickly to reserve your package far in advance!

Sponsorship opportunities

Presenting Sponsor - \$20,000

- · Welcome and opening remarks before shotgun kickoff
- Prominent logo featured on official tournament goodie bag given to each participant
- Prominent logo recognition in all marketing material (CanREA emails, registration page, survey, etc.)
- · Prominent spot for sponsor banner
- · Ability to display branded car
- One (1) Golf Foursome (includes green fees, BBQ lunch, networking reception, and dinner for four players)
- Two (2) additional tickets to reception and dinner for company representatives
- · Additional foursome at a discounted rate

Golf Cart Sponsor - \$15,000

- · Sponsor logo on all player golf carts
- Sponsor logo recognition on the event website and onsite
- One (1) Golf Foursome (includes green fees, BBQ lunch, networking reception, and dinner for four players)
- Two (2) additional tickets to reception and dinner for company representatives
- Additional twosome at a discounted rate

On-Course Beverage and Snack Sponsor – \$10,000

- · Sponsor logo at beverage/snack station
- · Sponsor logo on drink tickets
- · Sponsor logo recognition on the event website and onsite
- One (1) Golf Foursome (includes green fees, BBQ lunch, networking reception, and dinner for four players)
- · Additional twosome at a discounted rate

Dinner & Networking Sponsor - \$10,000

CanREA will offer a BBQ lunch for all participants prior to the shotgun start.

- · Sponsor logo recognition in dinner area
- · Sponsor logo recognition on the event website and onsite
- One (1) Golf Foursome (includes green fees, BBQ lunch, networking reception, and dinner for four players)

BBQ Lunch & Networking Sponsor - \$7,500

CanREA will offer a BBQ lunch for all participants prior to the shotgun start.

- · Sponsor logo recognition in BBQ area
- · Sponsor logo recognition on the event website and onsite
- One (1) Golf Foursome (includes green fees, BBQ lunch, networking reception, and dinner for four players)

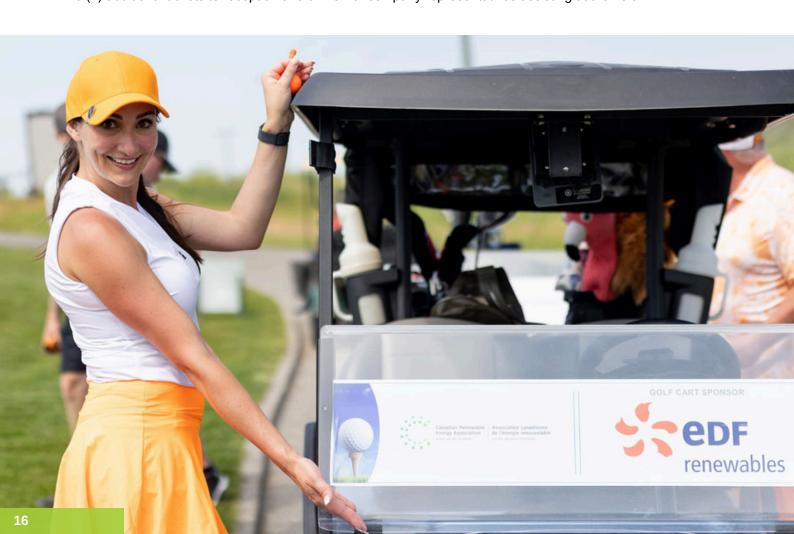
Golf Ball Sponsor - \$6,000

- · Sponsor logo on tournament golf balls
- · Sponsor recognition on the event website and onsite
- · One (1) Golf Foursome (includes green fees, BBQ lunch, networking reception, and dinner for four players)

Golf Challenge Sponsor - \$5,000

Prominent hole sponsor signs will be located at each tee box on the golf course. CanREA reserves the right to assign a sponsor to the hole. Examples of golf challenge holes include the longest drive, closest to the pin.

- Sponsor logo on hole signage
- Sponsor logo on tournament competition hole instruction sheet
- · Sponsor logo recognition on the event website and onsite
- Opportunity for company representatives (maximum two (2) people) to be stationed at the special hole for the duration of the tournament
- One (1) Golf twosome (includes green fees, BBQ lunch, networking reception and dinner for two (2) players)
- · Additional twosome at a discounted rate
- Two (2) additional tickets to reception and dinner for company representatives assisting at the hole





Hole Sponsor - \$3,000

Prominent hole sponsor signs will be located at each tee box on the golf course. CanREA reserves the right to assign a sponsor to the hole location.

- · Sponsor logo on hole signage
- · Sponsor recognition on the event website and onsite
- · Registration for two players (includes green fees, BBQ lunch, networking reception, and dinner)

Health & Wellness Sponsor - \$3,500

This sponsorship is an opportunity to support the additional costs incurred at the event to ensure a safe environment for all attendees and meet all health and safety measures.

- · Sponsor logo on sanitizer bottles
- · Sponsor logo recognition on the event website and onsite
- Registration for two (2) players (includes green fees, BBQ lunch, networking reception, and dinner)

Event Supporter & Registration Gift Sponsor - \$2,000

- · Supporter recognition on the event website and event material
- Donated items (150 of the same item) will be placed in each of the player registration bags
- Registration for one (1) player (includes green fees, BBQ lunch, networking reception, and dinner)



Industry webinars hosted by CanREA



Presenting Opportunities

Present an industry webinar —\$ 5,000

CanREA webinars are an effective way to raise your company's profile and strengthen your brand within the industry. CanREA offers industry webinar speaking opportunities to eligible CanREA members who wish to demonstrate their expertise to our membership.

This is a popular option for service providers to the renewable energy and energy storage industry, such as legal, financial, accounting, insurance, consulting, engineering, human resources and other companies, who wish to bring industry stakeholders up to speed on relevant policy and industry developments, market and economic conditions, operational best practices and other key topics.

You create the content, then come prepared to present your webinar on the chosen day. Leave the rest to us! CanREA will package, market and host your webinar through our channels, aligning your brand with our unique national voice and our broad industry network.

Sponsorship Add-ons

Choose the right finishing touches to make your sponsorship package really pop! The following list of additional opportunities can be added to your current sponsorship. Custom pricing is to be determined for each package.

- Branded registration lanyards (this can also be a stand-alone sponsorship opportunity)
- · Branded hotel keys
- · Branded car displayed on golf course
- Exhibit booth at event
- · Advertising on CanREA website
- · Video advertising on site at event
- Webinar (see details above)
- · Additional event passes at a discounted rate

Student Ticket Sponsor: \$500-\$3500 (depending on event – contact us to learn more)

Invest in our future leaders! Help open doors for students to access new learning opportunities at CanREA events, by paying their registration fees as a Student Ticket Sponsor. CanREA will work with local educational institutions to select deserving students to receive their complementary tickets.

Sponsorship terms & conditions

- PAYMENT POLICY: INVOICES ARE DUE UPON RECEIPT AND MUST BE PAID IN FULL UP TO 30 DAYS PRIOR TO EVENT. IF PAYMENT IS NOT RECEIVED BY THIS DATE, THIS WILL RESULT IN THE CANCELLATION OF DELIVERABLES.
- CANCELLATION POLICY: If cancellation occurs at least 45 days prior to the event, the Sponsor is entitled to a 50% refund. If the Sponsor provides less than 45 days notice, no refund will be applied.
- Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval.
- CanREA reserves the right, at its sole discretion, to change the date or dates upon which the event is held, or to cancel
 the event, and shall not be liable for damages or otherwise by reason of any such change or cancellation, other than to
 refund in full any amounts paid by the Sponsor to CanREA.
- The Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Sponsor (if applicable) so comply.
- The Sponsor shall indemnify and hold harmless CanREA from and against any loss, injury or damages whatsoever suffered by CanREA as a result of the Sponsor's participation in the event, including without limitation, any third-party claim against CanREA with respect to loss, injury or damage sustained or suffered by any other exhibitor or sponsor, the owner of the building, attendees of the conference, and their respective directors, officers, agents and employees.
- All sponsors must adhere to CanREA's Code of Conduct and our specific policies on diversity and inclusion.

Contact CanREA

