

Hyatt Regency Calgary,
Calgary, Alberta

April 10 - 11, 2024



CanREA Operations Summit Sponsorship Prospectus



CanREA's Operations Summit is Canada's largest event dedicated to the operation of wind, solar and energy storage sites--which makes it a valuable opportunity to enhance your company's profile!

Showcase your brand as an industry leader and connect with customers in the renewable energy and energy storage sectors at the Operations Summit.

This year, CanREA is particularly excited to invite solar power and energy storage experts (manufacturers, owners, operators, suppliers and researchers) to embark on a new level of industry engagement.

Stand out from the crowd as an event sponsor and exhibitor!

Exhibit opportunities

Why exhibit?

- Profile and build brand
- Network and establish relationships
- Grow your business
- Showcase your products and services

Returning exhibitors

\$3,000 per space for CanREA Members

\$3,500 per space for Non-Members

New exhibitors

\$3,250 per space for CanREA Members

\$4,000 per space for Non-Members



EXHIBITOR DEADLINE: FRIDAY, MARCH 1, 2024

Exhibit Includes:

- Each exhibitor will be provided with a 10' x 8' space; pipe and draped
- 2 Full Summit passes
- Listing in the event app
- Listing on the event floor plan

Secure your space today!

CanREA Operations Summit Sponsorship Prospectus

Sponsorship opportunities

Presenting sponsor - \$20,000 (Exclusive)

This option provides the most prominent branding available at the CanREA Operations Summit.

- 3-5 minute speaking and/or video* opportunity (during the opening remarks session on Day 1), showcased on Day 1
- Option to display brochure or promotional material on the sponsors' brochure table*
- Option to include questions in the post-event survey to attendees. (3 maximum, subject to CanREA approval)
- Prominent visibility on the 2024 Operations Summit landing page and sponsor page
- Corporate logo and Presenting Sponsor branding included on all electronic marketing to members and registrants
- Corporate logo on lanyards (please note this is cobranded with CanREA logo)
- Corporate logo on signage at the event and displayed on the mobile app and the on-site sponsor scroll
- Four (4) complimentary registrations



As the Presenting Sponsor of CanREA's Operations Summit 2023, Managing Director, Siemens Canada (Siemens Gamesa Renewable Energy), Paul van der Weg, provided opening remarks.

Networking reception sponsor - \$15,000 (Exclusive)

This option provides the most prominent branding available at the CanREA Operations Summit.

- 3-5 minute speaking opportunity during the networking reception
- Corporate logo and Networking Reception sponsor branding included in the online agenda and sponsor page
- Corporate logo included on reception drink tickets and napkins
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Option to display up to four free-standing banners at the reception
- Option to display brochure or promotional material on the sponsor's brochure rack/table*
- Three (3) complimentary registrations

Welcome lounge sponsor - \$10,000 (Exclusive)

- Corporate logo displayed at networking lounge
- *Option to decorate your lounge at your expense (i.e. throw pillows, plants, signage, etc.)
- Corporate logo and event sponsor branding are included in online agenda and on the sponsor page
- Option to display brochure or promotional material on the sponsor's brochure rack/table*
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Two (2) complimentary registrations

Sensory lounge sponsor - \$10,000 (Exclusive)

- Corporate logo displayed at networking lounge
- *Option to decorate your lounge at your expense (i.e. throw pillows, plants, signage, etc.)
- Corporate logo and event sponsor branding are included in online agenda and on the sponsor page
- Option to display brochure or promotional material on the sponsor's brochure rack/table*
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Two (2) complimentary registrations

CanREA Operations Summit Sponsorship Prospectus

Exhibitor lounge - \$10,000 (Exclusive)

- Corporate logo displayed at networking lounge
*Option to decorate your lounge at your expense (i.e. throw pillows, plants, signage, etc.)
- Corporate logo and event sponsor branding are included in online agenda and on the sponsor page
- Option to display brochure or promotional material on the sponsor's brochure rack/table*
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Two (2) complimentary registrations



Health & safety sponsor - \$10,000 (Exclusive)

This sponsorship is an opportunity to support the additional costs incurred at the event to meet all COVID-19 safety protocols and other health and safety measures to ensure a safe environment for all attendees.

- Corporate logo displayed at sanitizer stations
- Corporate logo and event sponsor branding are included on the sponsor page
- Option to display brochure or promotional material on the sponsor's brochure rack/table*
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Two (2) complimentary registrations

Lunch sponsor (day 1 or day 2) - \$7,500 (Two opportunities available)

- 3-5 minute speaking and/or video* opportunity showcased during Day 1 or Day 2 lunch
- Option to place one brochure or promotional material on seats during the lunch*
- Corporate logo and Lunch Sponsor branding are included in the online agenda & sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsor's brochure rack/table*
- Two (2) complimentary registrations

Hospitality sponsor (day 1 or day 2) - \$5,000 (Two opportunities available)

- Corporate logo and Hospitality Sponsor branding are included in online agenda and on the sponsor page
- Prominent signage with corporate logo during the continental breakfast, morning and afternoon coffee breaks
- Opportunity to display up to two free-standing banners in breakfast and coffee break area (banner to be provided by sponsoring company)
- Corporate logo displayed on the online agenda, mobile app and the on-site sponsor scroll
- One (1) complimentary registration

Charging station sponsor - \$5,000 (For mobile devices - Exclusive)

- Branding on the mobile phone charging station
- Corporate logo and Charging Station Sponsor branding included in the online agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- One (1) complimentary registration

CanREA Operations Summit Sponsorship Prospectus

Mobile app sponsor - \$5,000 (Exclusive)

- Corporate logo or graphic of your choice featured on the mobile app landing page
- Corporate logo included in the final attendee reminder email with instructions about the app
- Corporate logo featured online on the agenda as mobile app sponsor and the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- One (1) complimentary registration

Event sponsor - \$2,500 (Four opportunities available)

- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Corporate logo and Event Sponsor branding are included on the sponsor page
- One (1) complimentary registration

Coat-check services sponsor - \$2,000 (Two opportunities available)

- Corporate logo is displayed at the attendee coat check area
- Corporate logo and event sponsor branding are included on the sponsor page
- One (1) complimentary registration

***Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval**

Sponsorship terms & conditions

- *Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval.*
- *CanREA reserves the right, at its sole discretion, to change the date or dates upon which the event is held or to cancel the event and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Sponsor to CanREA.*
- *The Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Sponsor (if applicable) do comply.*
- *The Sponsor shall indemnify and hold harmless CanREA from and against any loss, injury or damages whatsoever suffered by CanREA as a result of the Sponsor's participation in the event, including without limitation, any third-party claim against CanREA with respect to loss, injury or damage sustained or suffered by any other exhibitor or sponsor, the owner of the building, attendees of the conference, and their respective directors, officers, agents and employees.*
- *CANCELLATION POLICY: From date of sponsorship confirmation to 45 days prior to event, 50% refund. If less than 45 days' notice, no refund will be applied.*

Customize your package!

Are there specific sponsor or exhibitor benefits you would like to see in action at CanREA's Operations Summit? CanREA is happy to work with you to customize a package. Please contact Julie Mair, Director of Membership and Business Development:

sales@renewablesassociation.ca
613-880-4501