



CanREA 2021 – 2022 Annual Performance Objectives

1. CanREA will seek to:

- Secure a commitment from the Federal Government to mandate a decarbonized electricity grid in Canada by 2035.
- Secure a commitment from the Federal Government to fully expose all electricity generation to the Federal carbon price (\$170 / tonne) by 2030 and to require all provinces to make a similar commitment to avoid implementation of the Federal carbon pricing backstop.

2. CanREA's Strategic Plan: Development Opportunities

- clear progress is made in reducing and / or eliminating barriers to energy storage deployment in Alberta by the end of 2021 – 2022 within the AESO tariff, energy market and ancillary service rules.
- the IESO Resource Adequacy and Enabling Resources Consultations in Ontario make clear progress by the end of 2021 – 2022 in defining the mechanisms for future competitive procurement of new and existing renewable energy and energy storage to meet mid-term and long-term system needs.

3. CanREA will seek to ensure the successful roll-out and awarding of at least 800 MW of new renewable energy contracts in 2021 -2022 from multiple RFPs issued by Governments and Utilities in Nova Scotia, Quebec, and Federally.

4. CanREA will establish a new DER Caucus and will seek to obtain at least one key amendment to existing regulatory frameworks in each of Alberta, Ontario and Nova Scotia that will enhance market opportunities for DERs in these jurisdictions.

5. CanREA will seek to:

- draft the three-year Human Factors resource development work plan for wind, solar, and energy storage operations and begin chronic ergonomic issue mitigation work for three, up-tower wind turbine technician tasks.
- complete a renewable energy and storage recycling report aimed at addressing reverse supply chain needs, circular economy concepts, and policy recommendations for Canadian jurisdictions.

6. CanREA will ensure that its annual budget deficit for the fiscal year 2021 – 2022 will not exceed \$175,000 and will, as required, increase revenues or decrease expenditures to meet that target.

7. CanREA will:

- achieve total Membership Revenues of \$2,334,030 in 2021-2022 through a combination of member renewals, member upgrades, new member recruitment and partnership programs.
- host a variety of virtual and in-person conferences and networking events achieving event net revenues of \$334,828.

8. CanREA will:
 - produce and launch a new 2050 Vision in Fall 2021. We will measure the reach of the 2050 Vision and the level of engagement by those reached. Our objective is to reach tens of thousands of people if we utilize resources from our core budget and hundreds of thousands of people if we succeed in raising \$100,000 in Special Project funding.
 - establish new targets for CanREA's communications reach and engagements, aiming for a minimum 5% growth in each communication channel and 10% growth (on average) across all communications channels, such as media coverage and reach, public engagements and reach, social media followers and engagements, newsletter subscribers and engagements, website traffic and conversions. Baseline data and targets for all these channels are listed in CanREA's communications plan.

9. CanREA will work with CanREA members to create a unique team-building and professional development opportunity for the CanREA Team by arranging educational tours in 2021 – 2022 of the following facilities located within an hour of Ottawa - a utility-scale wind farm, a utility-scale solar farm, and a smaller behind-the-meter solar facility. We will add an energy storage facility to the list if such an opportunity is available nearby.