

2022

# CANADIAN RENEWABLE ENERGY ASSOCIATION SPONSORSHIP PROSPECTUS



Canadian Renewable  
Energy Association

Association canadienne  
de l'énergie renouvelable

The Canadian Renewable Energy Association is pleased to provide valuable opportunities to enhance your company's profile and brand, and connect you with industry leaders and customers within the Canadian renewable energy and energy storage sector. By sponsoring one or more of our events:

- Your company is aligning your brand with a proven industry leader which allows you to create and maximize your organization's visibility among Canadian renewable and energy storage communities.
- Your support helps promote CanREA's key activities such as business development, networking, advocacy, and events to enhance Canada's renewable energy and energy storage sectors.

## Why sponsor?

- Enhance your profile and build your brand
- Network and establish new relationships
- Grow your business
- Showcase your products and services
- Demonstrate your leadership in the industry
- Stay informed on industry developments



## About the Canadian Renewable Energy Association

We are the voice for wind energy, solar energy and energy storage solutions that will power Canada's energy future. Our association works to create the conditions for a modern energy system through stakeholder advocacy and public engagement. Our diverse members are uniquely positioned to deliver clean, low-cost, reliable, flexible and scalable solutions for Canada's energy needs.



## CanREA Operations Summit (2-day, in person)

May 31 & June 1 2022

Delta Hotels Toronto Airport & Conference Centre, Toronto, ON

The CanREA Operations Summit is an annual event fully dedicated to the operation of wind, solar and energy storage sites in Canada. Building on the successes of the Canadian Wind Energy Association's past O&M Summit, CanREA is excited to welcome solar power and energy storage manufacturers, owners, operators, suppliers and researchers to embark on a new level of industry engagement. Put your brand at the forefront and showcase your company as an industry leader!

### Sponsorship Options

#### Presenting Sponsor - \$20,000 (Exclusive)

This option provides the most prominent branding available at the CanREA Operations Summit.

- 3-5 minute speaking and/or video\* opportunity (during the opening remarks session on Day 1), showcased on Day 1
- Opportunity to display brochure on the sponsors' brochure table\*
- Opportunity to include questions in the Q&A session to attendees. (3 maximum, subject to CanREA approval)
- Prominent visibility on the 2022 agenda page and sponsor page
- Corporate logo and Presenting Sponsor title on all electronic marketing to members and registrants
- Corporate logo on lanyards
- Corporate logo on signage at the event, on the mobile app and the on-site sponsor scroll
- 4 complimentary registrations
- Complimentary exhibit

#### Networking Reception Sponsor - \$15,000 (Exclusive)

- 3-5 minute speaking opportunity during the networking reception
- Corporate logo and Networking Reception title included in the on-line agenda and sponsor page
- Corporate logo included on reception signage
- Corporate logo displayed on the on-site sponsor scroll
- Opportunity to display one free booth at the networking reception
- Opportunity to display brochure on the sponsor's brochure rack/table\*
- 2 complimentary registrations

### Health & Safety Sponsor - \$10,000 (Exclusive)

This sponsorship is an opportunity to support the additional costs that will be incurred at the event to meet all Covid safety protocols and other health and safety measures to ensure a safe environment for all attendees.

- Corporate hand sanitizer station
- Corporate logo and event sponsor branding included in the on-line agenda & sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- 2 complimentary registrations

### Networking Lounge – \$7,500 (3 opportunities)

- Corporate logo displayed at networking lounge
- Corporate logo and event sponsor branding included in the on-line agenda and on the sponsor page
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table\*
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- 2 complimentary registrations

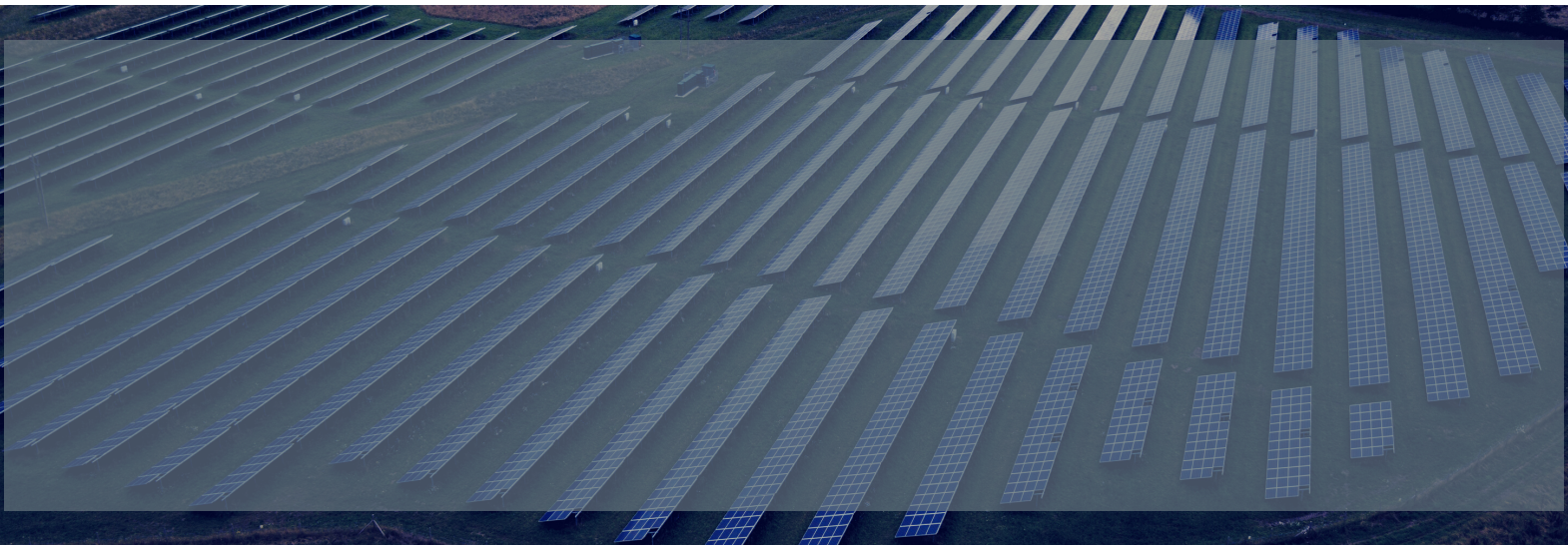
### Lunch Sponsor - \$7,500 (Day 1 or Day 2)

- 3-5 minute speaking and/or video\* opportunity showcased during Day 1 or Day 2 lunch
- Opportunity to place one brochure or promotional material on seats during the lunch\*
- Corporate logo and Lunch Sponsor branding included in the on-line agenda & sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsor's brochure rack/table\*
- 1 complimentary registration

### Hospitality Sponsor (Day 1 or Day 2) - \$5,000

- Corporate logo and Hospitality Sponsor branding included in the on-line agenda and on the sponsor page
- Prominent signage with corporate logo during the continental breakfast, morning and afternoon coffee breaks
- Opportunity to display free-standing banner in breakfast and coffee break area (banner to be provided by sponsoring company)
- Corporate logo displayed on the online agenda, mobile app and the on-site sponsor scroll
- 1 complimentary registration

**SOLD**





#### **Mobile App Sponsor - \$5,000 (Exclusive)**

- Corporate logo featured on mobile app landing page
- Corporate logo featured online on agenda as mobile app sponsor and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- 1 complimentary registration

#### **Strategic Networking Sponsor - \$5,000 (4 opportunities)**

- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Corporate logo and Event Sponsor branding included in the on-line agenda and on the sponsor page
- 1 complimentary registration

#### **Charging Station Sponsor - \$5,000 (For mobile devices - Exclusive)**

- Branding at the mobile phone charging station
- Corporate logo and Charging Station Sponsor branding included in the on-line agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- 1 complimentary registration

**\*Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval**

## Placeholder Operations Summit Sponsorship sign up form





## **CanREA Golf Tournaments (in person)**

**Ontario - May, 2022**

**Alberta - June 14, 2022**

CanREA Golf Tournaments are the perfect opportunity to entertain clients, network with key industry stakeholders and enjoy beautiful grassy fairways with spectacular views. Each sponsorship includes either a twosome or foursome for the tournament. Take advantage of this opportunity to maximize your presence in the solar energy, wind energy and energy storage industries in a more casual setting.

### **Sponsorship Options (per event)**

#### **Presenting Sponsor- \$25,000**

- Welcome and opening remarks prior to shotgun kickoff
- Prominent logo featured on official tournament goodie bag given to each participant
- Prominent logo recognition in marketing material (CanREA emails, registration page, survey, etc.)
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)
- Registration list

#### **Golf Cart Sponsor - \$10,000**

- Sponsor logo on all player golf carts
- Sponsor logo recognition on the event website and onsite
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)

#### **Special Hole Sponsor - \$10,000 (Limited special holes per tournament)**

Prominent hole sponsor signs will be located at each tee box on the golf course. CanREA reserves the right to assign sponsor to hole location. Examples of special holes include longest drive, closest to the pin.

- Sponsor logo on hole signage
- Sponsor logo on tournament competition hole instruction sheet
- Sponsor logo recognition on website and onsite
- Opportunity for company representatives (maximum 2 people) to be stationed at the special hole for the duration of the tournament
- 2 additional tickets to reception and dinner for company representatives assisting at the hole
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)



### **BBQ Sponsor – \$10,000**

CanREA will offer a BBQ lunch for all participants prior to the shotgun start.

- Sponsor logo recognition in BBQ area
- Sponsor logo on participant water bottle
- Sponsor logo recognition on website and onsite
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)

### **On-course Beverage and Snack Sponsor – \$7,500**

- Sponsor logo at beverage/snack station
- Sponsor logo on drink tickets
- Sponsor logo recognition on the event website and onsite
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)

### **Hole Sponsor – \$5,000**

Prominent hole sponsor signs will be located at each tee box on the golf course. CanREA reserves the right to assign sponsor to hole location.

- Sponsor logo on hole signage
- Sponsor recognition on website and onsite
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)

### **Health and Safety Sponsor – \$10,000**

#### ***One opportunity for each tournament (Exclusive)***

This sponsorship is an opportunity to support the additional costs that will be incurred at the event to meet all Covid safety protocols and other health and safety measures to ensure a safe environment for all attendees.

- Sponsor logo recognition at sanitizer stations
- Sponsor logo on sanitizer bottles
- Sponsor logo recognition on website and onsite
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)

### **Golf Ball Sponsor – \$5,000**

- Sponsor logo on tournament golf balls
- Sponsor recognition on the event website and onsite
- Golf foursome (includes green fees, BBQ lunch, networking reception and dinner for 4 players)

### **Event Sponsor – \$2,500**

- Supporter recognition on event website and event material
- Registration for 2 players (includes green fees, BBQ lunch, networking reception and dinner for 2 players)



## CanREA Summer Solstice (in person)

June 22, 2022

Toronto, ON

Position your company as a leader in the wind, solar and energy storage industries and demonstrate your commitment to the growth of the industry by aligning your company's name with CanREA's. The CanREA Summer Solstice networking event will bring together over 200 industry professionals across Canada for a "cinq à sept" event in one of Toronto's most popular bar-restaurants.

### Sponsorship Options

#### Presenting Sponsor – \$10,000 (exclusive)

- Opportunity to send one person to represent them and help us welcome guests
- Sponsor logo placement on slideshow played throughout the event
- Opportunity to display a free-standing banner at reception
- Sponsor recognition in all event digital and print communications
- Sponsor logo recognition on napkins
- 8 complimentary passes
- Registration list

#### Health & Safety Sponsor - \$7,500 (exclusive)

- Sponsor recognition in all event digital and print communications
- Sponsor logo placement on slideshow played throughout the event
- Sponsor logo recognition at sanitizer station
- 6 complimentary passes
- Registration list

#### Networking Sponsor - \$5,000 (2 available)

- Sponsor recognition in all event digital and print communications
- Sponsor logo placement on slideshow played throughout the event
- Sponsor logo recognition on drink tickets
- 4 complimentary passes
- Registration list

#### Event Sponsor - \$2,500

- Sponsor recognition in all event digital communications
- Sponsor logo placement throughout the event (slide show)
- 2 complimentary passes



## **CanREA Networking Events (in person)**

**Québec, April 2022**

**Alberta, May 2022**

**Nova Scotia, September 2022**

Join CanREA for regional networking opportunities in Alberta, Quebec & Nova Scotia. Position your company as a leader in the wind, solar and energy storage industries!

## **Sponsorship Options (per event)**

### **Presenting Sponsor – \$10,000 (exclusive)**

- Opportunity to send one person to represent them and help us welcome the guests
- Prominent logo placement on slideshow played throughout the event
- Opportunity to display a free-standing banner at reception
- Sponsor recognition in all event digital and print communications
- Sponsor logo recognition on napkins
- 8 complimentary passes
- Registration list

### **Health & Safety Sponsor - \$7,500 (exclusive for each location)**

- Sponsor recognition in all event digital and print communications
- Sponsor logo placement on slideshow played throughout the event
- Sponsor logo recognition at sanitizer station
- 6 complimentary passes
- Registration list

### **Networking Sponsor - \$5,000 (2 available)**

- Sponsor recognition in all event digital and print communications
- Sponsor logo placement played on slideshow throughout the event
- Sponsor logo recognition on drink tickets
- 4 complimentary passes
- Registration list

### **Event Supporter - \$2,500 (4 available)**

- Recognition in all event digital communications
- Logo placement throughout the event (i.e. slide show)
- 2 complimentary passes



**Placeholder CanREA Networking events sponsorship form**



## Sponsorship Terms & Conditions

- Digital and printed materials will be supplied by the sponsoring company and are subject to CanREA approval.
- CanREA reserves the right, at its sole discretion, to change the date or dates upon which the event is held or to cancel the event and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Sponsor to CanREA.
- The Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Sponsor (if applicable) so comply.
- The Sponsor shall indemnify and hold harmless CanREA from and against any loss, injury or damages whatsoever suffered by CanREA as a result of the Sponsor's participation in the event, including without limitation, any third-party claim against CanREA with respect to loss, injury or damage sustained or suffered by any other exhibitor or sponsor, the owner of the building, attendees of the conference, and their respective directors, officers, agents and employees.
- CANCELLATION POLICY: From date sponsorship confirmation to 45 days prior to event, 50% refund. If less than 45 days' notice, no refund will be applied.

### Stand out from the crowd

Please contact our team at [sales@renewablesassociation.ca](mailto:sales@renewablesassociation.ca) to start a conversation today!

The CanREA event sponsorship team is here to listen and help!

If you have specific benefits you would like to see in action, please contact one of our team members directly and we will work with you to customize a package.

Please contact Julie Mair, Membership & Business Development Manager at [sales@renewablesassociation.ca](mailto:sales@renewablesassociation.ca) or 613-880-4501.

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QST # 1214336649 TQ0001



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