

Canadian Renewable Energy Association – Member Categories and Benefits

Step 1: Choose Your Membership Category

The Canadian Renewable Energy Association (CanREA) membership structure consists of two broad membership categories:

- a. Front-of-the-Meter (FTM); and,
- b. Behind-the-Meter (BTM).

While all CanREA members have an opportunity to participate in activities related to both Front-of-the-Meter and Behind-the-Meter, all companies are required to self-select into either the FTM or BTM membership category on the basis of the definitions provided below. Please select the category that represents the primary focus of your business. If you have any questions about making this selection, please contact us.

Based on the following definitions, please indicate whether your company is predominantly focused on the FTM or BTM sector.

- **Front-of-the-Meter (FTM):** Focused on providing products or services that are physically connected to an electricity distribution or transmission system, and are provided directly to grid operators (system operators/utilities) or indirectly to other off-site customers (e.g., load customers elsewhere on the grid). Examples include grid-connected solar or wind under various off-take arrangements (e.g., system operator contracted, bi-lateral contacts, virtual net metering, etc.); and grid-connected storage providing services to grid operators (e.g., non-wires solutions) or to wholesale market operators (e.g., energy, capacity and ancillary services). This can include multi-technology solutions in which one or more of wind and solar are combined with storage.
- **Behind-the-Meter (BTM) Definition:** Focused on providing products or services directly to electricity consumers and/or products and services that are physically connected to a host consumers' electricity infrastructure (i.e., residing behind the customer's utility meter). Such products and services meet at least one of these criteria: located behind the host electricity customers' utility meter, provided directly to on-site electricity consumers, and/or physically connected to a host electricity consumers' infrastructure (such as buildings or land). Examples include load displacement generation or net metering, energy storage for the purpose of demand response or back-up power, and off-grid and microgrid applications.

Step 2: Choose Your Membership Level

Now that you have confirmed your membership category, you can now choose the membership level and the corresponding value-based membership benefits that are best suited to the needs of your company. Please see the Membership Benefits Chart on the next page for more information. If you have any questions or would like to join now, please contact members@renewablesassociation.ca or 1-800-922-6932.

